

Welcome 2 Da Cypher

MAY 2011

VOLUME 1, ISSUE 1

MEET AYCH



Tang Clan, KRS-ONE and Rick Ross just to name a few. The young emcee began throwing his own shows and hosting cd's, parties and club events. He's currently in charge of the longest running hip hop open mic night in Tampa, Florida as he's entering his 5th consecutive year. Aych is constantly working on new music and helping with other artists to get exposure around the city.

AYCH is from Wilmington, Delaware. He moved to Tampa, Florida in 2004 where he started his music career. In his early years he gained a lot of attention by doing many shows and open mic nights around the city. Shortly after that he opened for many multi-platinum artists such as Ludacris, Missy Elliot, Wu-

Aych has dropped several Mix-tapes and has 3 Albums under his belt. He's been on 106 & Park on BET Freestyle Friday.

Why isn't this young man signed yet??

To get more info visit www.aych101.com

FB: Hansel Aych Wilson

Twitter: Aych302

SPECIAL POINTS OF INTEREST:

- ◆ Da Cypher was created by Aych in 2006
- ◆ It has been held in 3 different locations
- ◆ Someone once lost their pants in a Free-style battle with Aych.
- ◆ Longest running Open Mic in Tampa and most well known



ZULMA AKA ZEE OF ZMUZIK



Zmuzik began as ZmuzikPromotionz. We started promoting local venues and clubs, small events and decided "hey, why not create our own company ,if we're doing this anyway" and they did. Now known as Zmuzik only because there are so many promotion companies out there and they currently do more than just promote. Zmuzik manages, writes contracts, money management and many other aspects of promotion whether its e-mail blasts, social networks, word of mouth, street teams and DJ's. Z! knows it's hard for artists to be in the studio writing music and creating beats trying to get their music out there, as well as promoting them and living everyday life. So, this is where Zmuzik comes in, they can promote you, They work

very closely with DJs, producers and can get your music played. They work with Aych of Aych Enterprises (**Tha Enterprize**) doing an open mic nite (Da Cypher) every Wednesday. This is where artists come out and showcase their talent whether its in performance or open mic freestyle style. Zmuzik consist of Zulma Estrada (aka Z!) CEO of Zmuzik. Straight out of Philly by way of Newark NJ she moved to Florida in 2002. In 2006 she started working with Aych at Da Cypher, helping book local talent, and working the door. Then she started working at Local clubs around Tampa (Ybor City) where she started doing promotions. Speaking with the artists, she realized that they too needed her assistance in promoting their music and that's how Zmuzik evolved into what it is now. Currently Zmuzik is also affiliated with **People's Choice Ent**, Zmuzik is partnered with **Take Over Ent**. A record label started by her brother in law. They currently have **Free Lunch Boyz** as their #1 artists. They are in works on pursuing major moves in the Music Industry. **Contact: Zmuzikpromotionz@gmail.com or 765-99- STAGE**

DJ HEAT-MR U-KNO

Believing in something and being a part of something you believe in and watching it work and coming from it.

[Jam Master Jay](#)

I say what I want to say and do what I want to do. There's no in between. People will either love you for it or hate you for it.

[Eminem](#)

Hip-hop is definitely not what it used to be, which was creative,

original music.

[Missy Elliot](#)

Wanna Take Part in Da Cypher

Contact Z

765-99-STAGE

(78243)

or

727-452-2621



Richard Clemente II better known by his stage name DJHeat Mr. U-KNO (Pronounced "You- Know") was born (January 17 1985) in the Bronx, New York. He Left New York at the age of five and moved to south of Gandy in Tampa, FL. DJ Heat started Djing parties when he was 13. He remembers riding his bike to school from the 5th grade to High school always carrying a radio. In Middle school he participated in a talent show with some friends (who are doing very well with them selves now) and performed Jay-Z's "It's a Hard Knock Life." He still has the video till this day. Back then, you could catch little Richie hanging out and rapping with his cousin J-Reed. He picked up music heavy there after.

Besides Music Heat is also into Basketball. he played in school every year except Sophomore year. Currently, you can see him working at the YMCA where he has worked the past 4 Years as a REF for their basketball games. He represents S.O.G Tampa & all surrounding areas. In his voice "Tampa Stand Up". when he graduated from Robinson High School in 2003 he already had his home recording studio with all equipment to do more mobile Djing. Heat attends IADT (International Academy of Design and Tech) for his bachelors degree in Audio Production. With only a little over a year left before graduation, Heat intends to get an office and relocate his equipment & start his very own Professional Multi-purpose studio. DJ Heat has released 4 Mixtapes. Some may wonder why he started at U-Kno Mix tape Vol 2, why would he skip Vol. 1? Heat had previously put out a mix tape with friends which was the reason for the missing UKNO MIXTAPE VOL 1. You can find DJ Heat at 2 locations. Currently Heat DJ's at Crowbar Wed. Nights for Da Cypher. Every Saturday you can find him at Empire Night Club in Ybor City. **Contact: Facebook** :Rich DJHeat Clemente **Twitter:** DJHEATUKNO **E-mail:** djheat@u-kno.com

◆◆◆ FEATURED ARTIST ◆◆◆



J Roc Jones is a high energy Southern rapper who believes in the Old School Hip Hop showmanship of not only rockin' the mic but putting on a **REAL** show for the fans. He is from Tampa, Florida by way of Greenville, Mississippi. Inspired by artists such as Organized Noise, Mos Def, Slick Rick, Busta Rhymes, Marvin Gaye, DeAngelo, John Legend and Anthony Hamilton, J Roc blends **CREATIVE** and **ORIGINAL** lyrics with a **SOULFUL SOUTHERN SWAGGER**.

J Roc Jones has worked with other artists such as Trinity, Hype Cuz, Team Fetti and S-Tone to name a few. Although he has won multiple Hip Hop competitions in the Tampa Bay area as an artist, he is also a producer and song writer. His style and delivery has been compared to artists such as Outkast, Goodie Mob, Field Mob and B.O.B. He was born to be an artist. If you spend just a few moments with him, it will be evident that music runs through his veins. J Roc lives by the quote...

"Nothing venture, nothing gained."

CONTACT:

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Facebook/ Jroc Jones

UPCOMING EVENTS

May 16th- Ladies Nite ALL female Performers

May 25th- Da Cypher last Call #5 @Skye

June 17- Mix tape Release Party "TO KILL A KING"

June 17/18th- The Summer Music Conference (LNyce 4 Info) \$30 CD Slot

June 22- Da Cypher Awards/ Da 5Yr Anniversary Party

June 25- KING OF THE STAGE